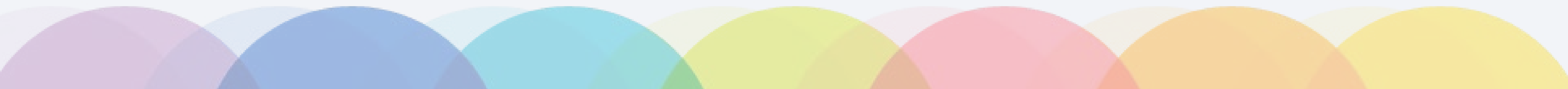


**ENTREPRENEURS'  
NETWORK**

**CAPE TOWN**

# OVERVIEW



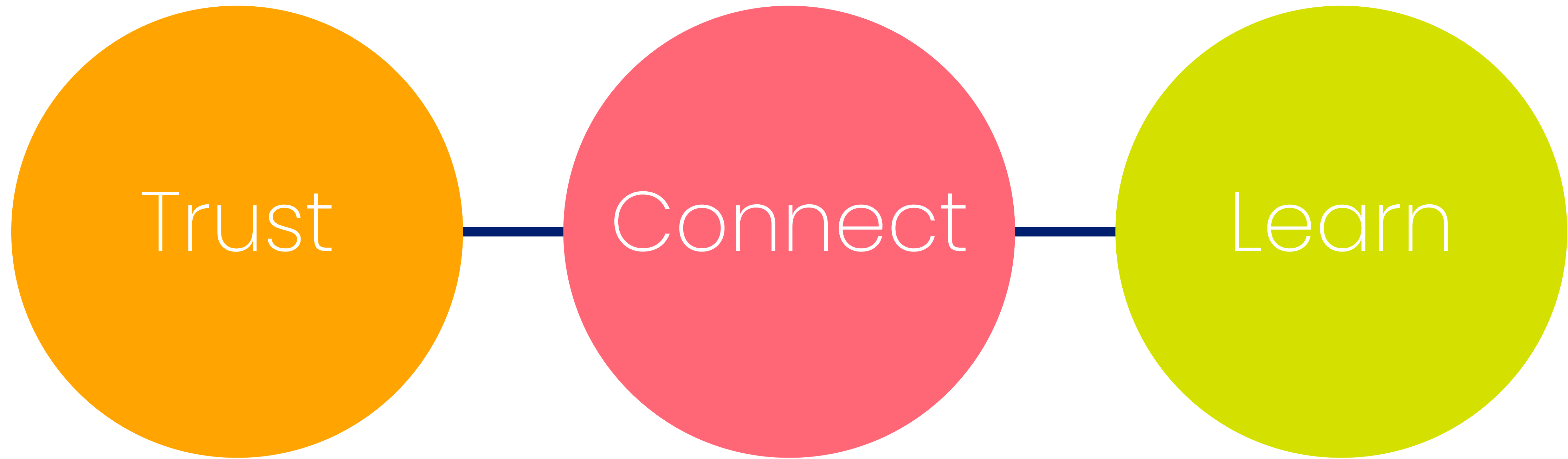


# OUR PURPOSE

Our purpose is to help entrepreneurs **grow** their business through networking, shared experiences and collaborative learning.



# VALUES THAT GUIDE US



# SUCCESS SO FAR



**R14 million  
new business  
transacted**

**15**

**new jobs  
created**



**52**

**committed  
entrepreneurs**

**215+ hours  
of learning**



**150+**

**days of networking**



**50+**

**volunteers  
mentors  
guest speakers**



# WHAT OUR MEMBERS SAY

**Lynn Rose**

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My experience with EN is something I'm incredibly grateful for. From the phenomenal guest speakers, the business connections I have made, the support of my forum, the great advice I have received, to the friendships formed.

**Luleka Zepe**

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Being part of EN has played a vital role in my business, offering me the opportunity to network with different people from different business backgrounds. My experience with EN and ORTJet has been transformative. It has given me the confidence, the knowledge, and the support network to boost my business to new heights.

**Janine Davimes**

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Being part of EN was incredibly beneficial. It offered a supportive community connecting with like-minded individuals, sharing experiences, and where you can gain valuable insights. Networking among entrepreneurs provides opportunities for collaboration, partnerships, and mentorships. It's a space where you can learn and receive guidance. Being part of EN contributes to personal and professional growth.



# THE EN NETWORKING MODEL



## Forums

Monthly forums are organised, confidential discussions that provide opportunities for individuals to exchange ideas, share information and engage to address challenges.



## Access to Market

We encourage members to market their businesses to each other, refer contacts and leads. We have an online platform that allows members to showcase their products and services.



## Networking events

Regular to large scale networking events where entrepreneurs from various industries come to share insights and experiences. They feature keynote speakers, panel discussions and networking opportunities.



## Training

Through our partners, regular training sessions are designed to enhance, upskill and share knowledge. These are created around the needs of the entrepreneurs.



# IN THE NEWS









**CAPE SAJBD**  
Engage | Educate | Empower

## Empowering entrepreneurs, fuelling success: Entrepreneurs' Network

Joshua Friedman, Programme and Development Manager, Cape SAJBD, in conversation with Dawn Nathan-Jones, Cape Council Board Member and Associate Relations Chair

Entrepreneurs' Network Cape Town (EN) is a dynamic platform that has quickly become a catalyst for entrepreneur growth, skills development, and job creation. The brainchild of Dawn Nathan-Jones, a prominent business leader, entrepreneur and co-owner of Over the Rainbow (OTR), EN aims to provide small businesses with networking opportunities, growth prospects, and valuable peer-to-peer learning experiences.

**How did EN begin and what inspired you to create it?**

EN was established less than a year ago through a collaborative effort between the Entrepreneurs Organisation (EO), ORT Jet Cape, the Cape SAJBD, and Over the Rainbow. The initiative was born out of a post-Covid need to assist and support micro-businesses in their journey towards growth and success. By bringing together entrepreneurs from diverse backgrounds and cultures, EN fosters an environment where businesses can thrive, skillsets can be shared, and meaningful connections can be forged.

The inspiration behind EN stems from a desire to uplift smaller businesses and contribute to poverty alleviation in South Africa. By empowering

and enabling these businesses to flourish, EN believes that it can make a positive impact on the local economy. Active citizenship and social responsibility drive the initiative's commitment to supporting and nurturing small businesses.

**What EN events have been hosted to date?**

EN has organised several impactful events since its inception, each designed to address the needs and challenges expressed by the entrepreneurs themselves. These events have covered a range of topics, including venture capital for entrepreneurs, business registration processes, and sales skills training. Additionally, monthly forums are held to encourage collaboration, knowledge sharing, and personal development among the entrepreneurs, guided by the principles of the Gestalt Mindset.

**What are some of its key successes to date?**

The network's achievements in such a short time are impressive. To date, EN has hosted four large-scale events, each attracting approximately 60 entrepreneurs. Over 18 forum meetings have taken place, providing ample opportunities for collaboration and shared learning. EN members have also had access to 10 business and networking events organised by partner organisations. Furthermore, a facilitator and moderator training programme has been implemented, resulting in 14 qualified moderators who enhance the effectiveness of the network's activities.

EN's impact extends beyond knowledge sharing and networking. Approximately 10 new jobs have been created through the network's initiatives, with the potential for more in the future. Furthermore, EN estimates that it has facilitated approximately R10 million worth of new business through member-to-member transactions, highlighting the tangible results of its networking efforts.

**What is your vision for EN?**

First and foremost, to create jobs. In addition, EN is a pipeline or 'feeder' for entrepreneurs

**R10 million**  
New business transacted

**10**  
new jobs created

**52**  
committed entrepreneurs

**105+**  
hours of learning

**130+**  
days of networking

**50+**  
volunteers, mentors and guest speakers



Entrepreneurs' Network is a joint initiative of the Cape SAJBD, ORT Jet Cape, EO and Over the Rainbow

to connect with prominent organisations like the Entrepreneurs Organisation (EO). The long-term goal is to positively impact the lives of 100,000 entrepreneurs within the next three years, indicating the network's ambition and commitment to driving meaningful change.

Entrepreneurs interested in joining EN can visit the network's website, [www.enceptown.com](http://www.enceptown.com), for more information. While the 2023 cohort is already full, applications for the 2024 cohort will open online in September. Interested individuals are encouraged to submit their applications through the EN website or the websites of the partner organisations, which will provide updates on the application process.



Launch event with Simon Susman, previous Chair and CEO of Woolworths Holdings Limited



Panel discussion moderated by Lara Rosmarin



Alderman James Vos revealed the City of Cape Town's plans to mitigate loadshedding and improve ease of doing business



VC Event at UVU Africa

CapeSAJBD

capesajbd

[capesajbd.org](http://capesajbd.org)



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**CAPE SAJBD**  
Engage | Educate | Empower

## A Month to EMPOWER, ENGAGE, and EDUCATE

By JOSH FRIEDMAN, Programme and Development Manager, Cape SAJBD

August proved to be a month of vibrant activity for the Cape South African Jewish Board of Deputies (Cape SAJBD) as we continue our mission to Engage, Empower and Educate. The Cape SAJBD continues to play a pivotal role in safeguarding the interests of Cape Town's diverse and vibrant Jewish community.

### EMPOWER



Entrepreneurs' Network Event

On August 30th, the Cape SAJBD, in collaboration with ORT Jet Cape Town, Over the Rainbow, and EO, successfully hosted another Entrepreneurs' Network (EN) event at Deloitte. This event provided a valuable platform for entrepreneurs to connect with prominent business leaders, fostering networking opportunities and knowledge sharing.

The Cape Board was well-represented at this event, with notable individual Dawn Nathan-Jones spearheading the event, and Cape Board members Glen Heneck, Tzvi Brivik, and Rael Kaimowitz participating as Business Leaders supported by David King, Justin Asher, Lynton Cassel and Joshua Friedman. The event, energetically facilitated by expert Consultant and Facilitator, Dillon Jearey, featured rotating sessions, allowing the cohort of entrepreneurs to interact with industry leaders.

Industry leaders represented diverse sectors such as Tech CEOs, Retail CEOs, Business Strategy Consultants, Business Owners, Legal Practitioners, and Consultants. Their presence enriched the event by providing valuable advice and insights, empowering the cohort of entrepreneurs. Glen Heneck, Deputy Chair of the Cape SAJBD and Director at the Melbro Group, described this event and EN as "a powerful antidote to 'Safropessimism'. A wonder institution in the making". The entrepreneurs were equally appreciative with many accolades flowing in: "It's such a privilege and opportunity to be exposed to so many entrepreneurs and industry experts." "Really empowering and insightful." "I wanted to say thank you for a wonderful event yesterday. Thank you so much, it was very inspiring, informative and relevant".



Entrepreneurs' Network Event

### ENGAGE



Limmud Conference

On 20th August, the Cape SAJBD took part in the highly anticipated annual Limmud conference hosted at the Gardens Community Centre. Their session, aptly titled "Around the Boardroom Table and Beyond", proved to be an interactive and immersive experience. The event featured group case studies and a panel discussion facilitated by the Cape Board's Executive Director, Daniel Bloch.

The central theme of this session was the impact of recent troubling events on the local Jewish community. Since March, the Cape SAJBD, along with various communal institutions, has been confronted with an increase in anti-Israel and antisemitic incidents. These challenges ranged from protests outside the Gardens Community Centre to calls for

the de-registration of a Jewish day school.

During the session, attendees were divided into groups and presented with case studies, each representing an incident within the community. Each group was tasked with deliberating on how best to respond to these incidents as if they were part of the Board Council. The discussions were not only enlightening but also served as a platform for sharing perspectives and strategies. The feedback from the attendees was overwhelmingly positive, with a community member expressing gratitude for the insight into the complexities of leading a community. The Cape SAJBD emphasised that arriving at the right solution is often a nuanced process, requiring careful deliberation to ensure the correct decision is made.

### EDUCATE

On 28th August, the Cape Board collaborated with Herzlia Weizmann Primary to host a special book session titled "Goodnight Golda." This event, tailored for Grade 6 pupils, featured the book's author, Batyah Bricker from

Johannesburg. "Goodnight Golda" is a book that celebrates exemplary Jewish women leaders from around the world, aiming to educate and inspire young minds while highlighting the remarkable contributions of Jewish women to society.



Empowering the Next Generation with "Goodnight Golda"

CapeSAJBD

capesajbd

[capesajbd.org](http://capesajbd.org)

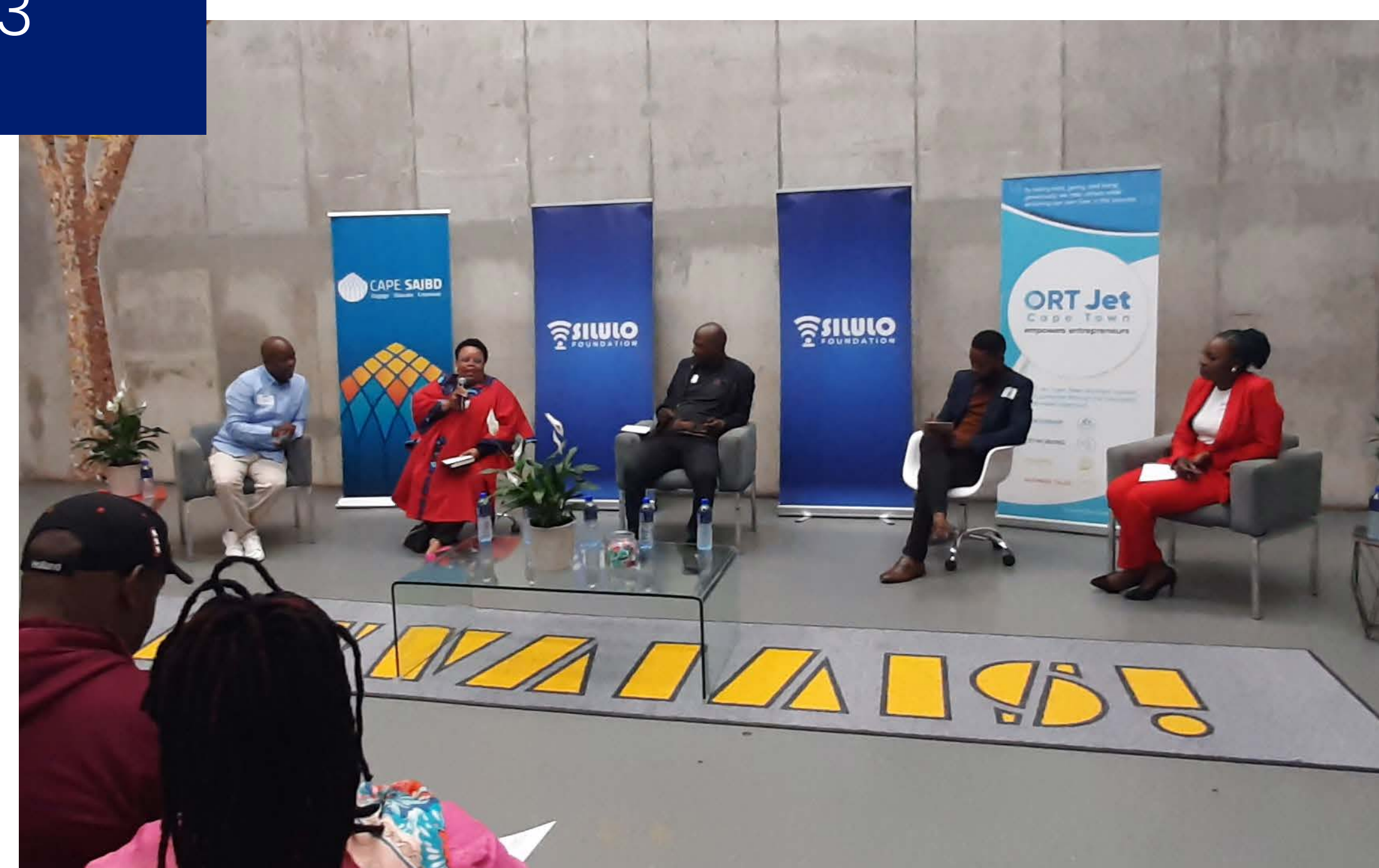






# Khayelitsha Event

November 2023







# Inospace Event

## May 2024





# MEMBERSHIP FEES: R1800.00

## Your membership includes

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### Forums

Engage in insightful discussions and valuable experiences.



### Networking

Build and expand your professional network with like minded entrepreneurs.



### Events

Attend exclusive events designed to inspire and connect.



### Community

Be part of a supportive and dynamic community.



# ADVISORY BOARD



**Dawn  
Nathan-Jones**

**Chairperson**

- Fundraising
- Partnerships



**Lisa  
Sandler**

**Programme  
Manager**

- Forum
- Events
- Sponsorship



**Lesley  
Waterkeyn**

**Membership Chair**

- New Members
- Forum Training



**Matsi  
Kolobe**

**Youth  
Membership  
Chair**



**Samkelo  
Bloom**

**Membership  
& Diversity  
Chair**



**Justin  
Asher**

**IT &  
Technology  
Chair**

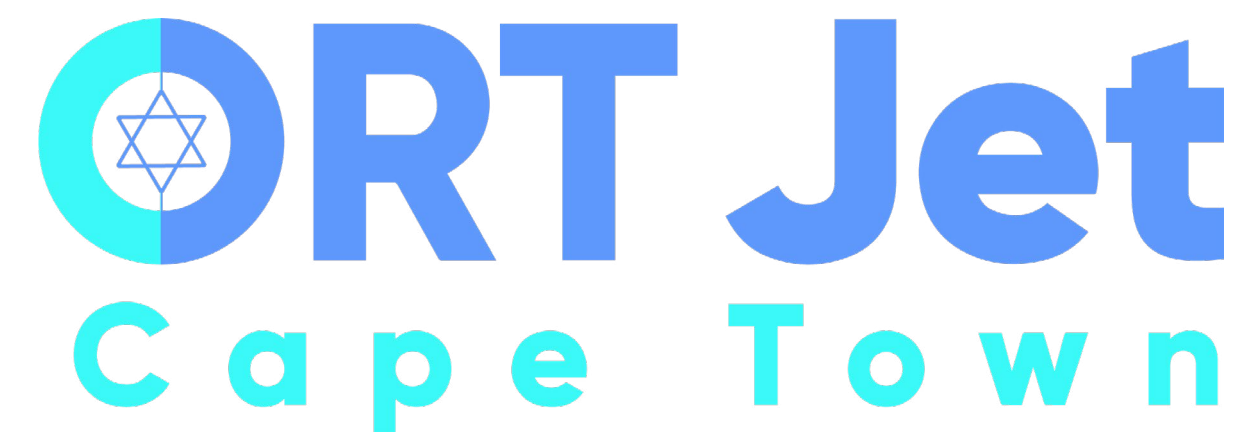


**David  
King**

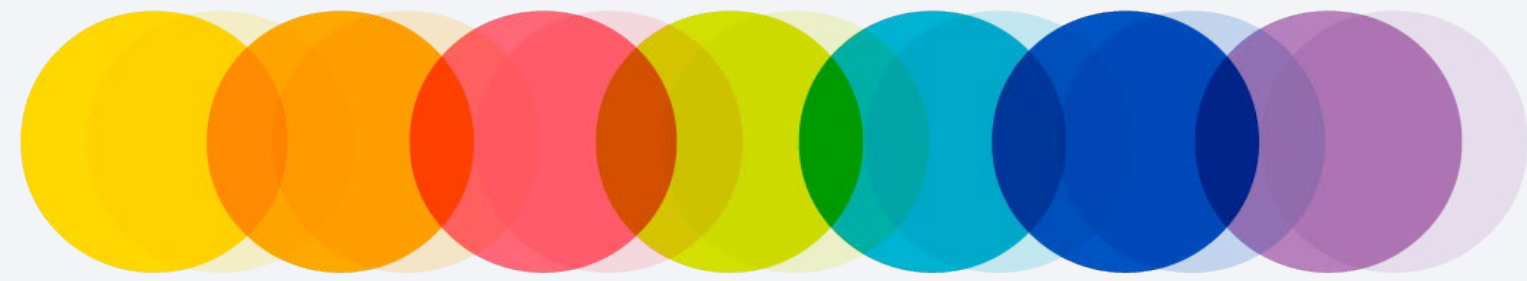
**Treasurer**



# PARTNERS







**ENTREPRENEURS'**  
**NETWORK**  
**CAPE TOWN**

**THANK YOU**

