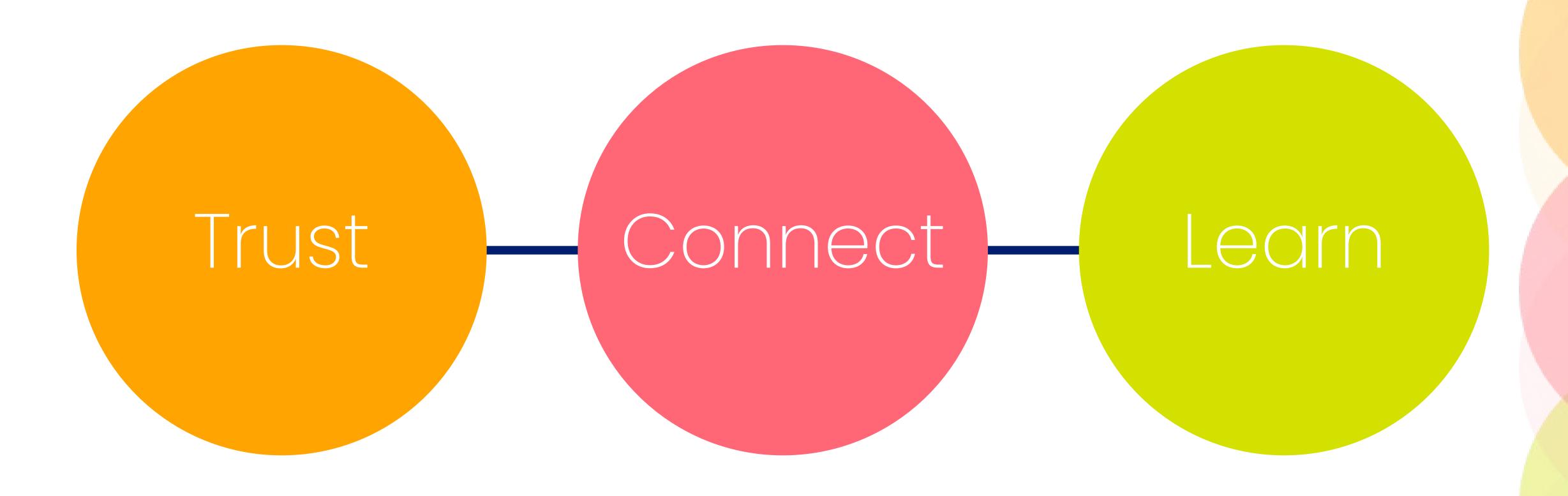


OVERVIEW



VALUES THAT GUIDE US





SUCCESS SO FAR



R14 million new business transacted



new jobs created



committed entrepreneurs

215+ hours of learning



days of networking





WHAT OUR MEMBERS SAY

Lynn Rose

55

My experience with EN is something I'm incredibly grateful for. From the phenomenal guest speakers, the business connections I have made, the support of my forum, the great advice I have received, to the friendships formed.

Luleka Zepe

55

Being part of EN has played a vital role in my business, offering me the opportunity to network with different people from different business backgrounds. My experience with EN and ORTJet has been transformative. It has given me the confidence, the knowledge, and the support network to boost my business to new heights.

Janine Davimes

5

Being part of EN was incredibly beneficial. It offered a supportive community connecting with like-minded individuals, sharing experiences, and where you can gain valuable insights. Networking among entrepreneurs provides opportunities for collaboration, partnerships, and mentorships. It's a space where you can learn and receive guidance. Being part of EN contributes to personal and professional growth.



THE EN NETWORKING MODEL



Forums

Monthly forums are organised, confidential discussions that provide opportunities for individulas to exchange ideas, share information and engage to address challenges.



Networking events

Regular to large scale networking events where entrepreneurs from various industries come to share insights and experiences. They feature keynote speakers, panel discussions and networking opportunities.



Access to Market

We encourage members to market their businesses to each other, refer contacts and leads. We have an online platform that allows members to showcase their products and services.



Training

Through our partners, regular training sessions are designed to enhance, upskill and share knowledge. These are created around the needs of the entrepreneurs.







Getting down to business

By Benita Zive



Earlier this month 50 aspiring entrepreneurs got together to celebrate the pre-

launch of an exciting new collaborative networking initiative.

When it officially kicks off early next year, the Entrepreneurs' Network will see diverse business owners from across the spectrum of cultures and communities coming together to share experiences, skill sets and connections.

The brainchild of Cape SAJBD Board Member and Chair of Associate Relations, Dawn Nathan-Jones, and Cape SAJBD Programme and Development Manager, Craig Nudelman, the Entrepreneurs' Network platform has been months in the making. As a multiple award-winning business leader, professional speaker, entrepreneur and co-owner of social upliftment enterprise Over the Rainbow (OTR), Dawn is passionate about building businesses and helping entrepreneurs to thrive. Dawn and her OTR business partner Lesley Waterkeyn's enthusiasm for the project and the concept of collaborating to build a peer-to-peer networking platform also inspired Richard Rayne, current President of the Western Cape Branch of Entrepreneurs' Organisation (EO), to get involved. The final piece of the partnership fell into place when Lisa Sandler, Head of ORT Jet Cape, agreed to lend her expertise to the initiative too.

The pre-launch event took place on Wednesday 9 November and was hosted by Deloitte at their Waterfront office — said to be the most environmentally-friendly building in Africa! Cape SAJBD Chair Adrienne Jacobson opened the event,

> "We're super-excited to be a partner with the SAJBD on a journey of supporting young businesses that are diverse and cover a wide spectrum of sectors in business. The initiative of supporting entrepreneurs in our country speaks volumes and aligns with the vision of EO," Julia Finnis-Bedford, previous president of Entrepreneurs' Organisation Cape



Over the Rainbow, came together to celebrate entrepreneurial spirit

f CapeSAJBD

"Listening to the brilliant pitches from the entrepreneurs was powerful, and an opportunity to learn from each other. We're delighted to be part of this initiative that resonates and complements the work we do at ORT Jet," Lisa Sandler, Head

of ORT Jet Cape Town

reiterating that the Board "shares a dedication to and passion for developing sustainable growth and improving the quality of life for people in the Western Cape" and that "the Entrepreneurs' Network project resonates deeply with the Board's

Each prospective EN member had to submit comprehensive background information on their business before being accepted into the initiative, and was later given the opportunity to present a one-minute pitch at the event. Competition was tight with 90 or so applications being received initially, and selecting the final 50 members was no easy task. "For six months from January next year we aim to hold regular meetups for the entrepreneur cohort where they'll be introduced to some amazing speakers and be encouraged to network and learn from each other. We've also divided the cohort into smaller groups and appointed team leads so they can get together and support each other anytime throughout the process," says Dawn, "Research shows that eight out of ten entrepreneurs fail within the first 18 months, so we've decided to do something about this staggering crash-and-burn statistic. Entrepreneurs supporting Entrepreneurs

is at the heart of everything we'll be doing over the next

Guests at the soft-launch were treated to pearls of wisdom from business leader Simon Susman, previous Chair and CEO

presentation on tips and techniques for positive pitching by author and Justin Cohen followed, after which each entrepreneur was given minute to present their business pitch.

leaving the entrepreneurs feeling inspired and

capesajbd.org



Simon Susman with members of the Cape SAJBD, Entrepreneurs' Organisation and Over the Rainbow



Avron, Dean, Stanley and Neil: A few members of the first Entrepreneurs Network cohort



Sibusiso, Unotida, Fabrice and Fabrice: Entrepreneurs at the pre-launch of the Entrepreneurs Network

businesspeople from all walks of life.

"It doesn't matter how big or small your startup or business is, the challenges are the same. We all know how difficult it is for small businesses to get off the ground in South Africa. We're excited to have found the perfect partners and platform from which to share experiences and learnings that will make a real difference in building innovative and sustainable businesses," says Dawn.

The Cape SAJBD is committed to creating a stronger South Africa. With engaged and efficient leadership, it seeks to connect Jewish identity to projects and activities that have a positive impact on local communities. The Entrepreneurs' Network The evening culminated in aims to do just that and continue to live the Board's a fun networking session, motto: Educate, Engage, Empower.

thrilled at having had the *The Cape SAJBD thanks Ryan Dogon and Representatives of the Cape SAJBD, ORT Jet, Entrepreneurs' Organisation and opportunity to connect and his team at Deloitte for helping to make the engage with likeminded Entrepreneurs Network event a great success.



Cape Jewish Chronicle March 2023



Sharing experiences and collaborative learning

Trust, connect, learn — these are the guiding values that underlie the Entrepreneurs' Network Cape Town.

This network, which provides entrepreneurs from the Jewish community and people of colour from diverse communities the opportunity to connect and learn from each other, had its first official event on 26 January at the Deloitte offices.

Fifty-six entrepreneurs from all walks

What are the challenges

rce funding

www.menti.com and use the code 7969 7920

you're facing in your

business?

facing the entrepreneurs

evening. The entrepreneurs were divided into forums, where they shared and discussed challenging issues facing small businesses. Through shared experiences and collective insights, they were able to receive valuable input into tackling some pressing issues.

Members from partner organisations Over the Rainbow, ORTJet Cape Town, Entrepreneurs Organization,

attended this engaging and inspiring the different ways in which they could assist entrepreneurs; and explained the format in which the year-long programme would work.

> Justin Asher, one of the facilitators by all South Africans), funding, and more sustainable.

of life and various business sectors and the Cape SAJBD spoke about how to access potential markets for their products.

> All present were engaged and excited to embark on this new one-of-a-kind networking journey. Over the next few months, look out for individuals and a Board member of the Cape who will increase the workforce and SAJBD, produced a *Mentimeter* infrastructure of Cape Town and and asked the group to input the South Africa. Creating jobs does not biggest struggles they faced as small lie in the hands of government, but businesses in Cape Town. Top of the rather in the hands of those who have list was loadshedding (an issue faced ideas and skills to make our economy



2023 cohort for Entrepreneurs Network



Nathan-Jones, SAJBD member and one of the organisers of the Entrepreneurs Network, addresses the 2023 cohort

Trees for hope

There is a midrash in the Mishnah about Honi HaMe'agel (Choni the Circle-drawer)

Results of Mentimeter showing challenges

The story of Choni in the Babylonian Talmud speaks of how he saw a man planting a carob tree. Choni asked him how long it would take for the tree to bear fruit, to which the man replied 70 years. Choni then asked if the man was certain he would be witness to the fruit from the carob tree, to which the man replied, "I found [already grown] carob trees in the world; as my forefathers planted

On Tu B'Shvat this year the Cape SAJBD together with our partners visited Camp Joy Skills Development & Restoration Centre and donated 12 trees which were planted in and around the area, providing muchneeded shade for the vegetable garden which is one of the ongoing projects at Camp Joy.

Camp Joy is a facility focusing on restoration as a guideline to quality of Like the midrash of Choni the circlelife, healthy living, and re-integration. drawer, although we may not see the

We were welcomed by Pastor Craven Engels, who runs Camp Joy, and joined by City Councillor Elton Jansen. Thanks to our partners South African Zionist Federation — Cape Council, South African Friends of Israel, Bnoth Zion WIZO Cape Town, Bridges For Peace and Prime Trees.

those for me, so I too plant these for Their mission is to combat drug shade of the trees for several years, addiction and to rid communities at we plant these trees for generations all echelons of society, of violence, to come. May the shade protect them not only from the sun, but also provide protection from violence and gangsterism in this much-needed



Councillor Elton Jansen (City of Cape Town), Pastor Craven Engels (Camp Joy), Linda Saban (Bnoth Wizo), Yvette Rosenberg (SA Zionist Federation) and Camp Joy's visitors' area with a new tree Daniel Bloch (Cape SAJBD)



Bloch

Daniel



addressing the Participants at the event from the various

organisations





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Empowering entrepreneurs, fuelling success: Entrepreneurs' Network

Joshua Friedman, Programme and Development Manager, Cape SAJBD, in conversation with Dawn Nathan-Jones, Cape Council Board Member and Associate Relations Chair

Entrepreneurs' Network Cape Town (EN) is a dynamic platform that has quickly become a catalyst for entrepreneur growth, skills development, and job creation. The brainchild of Dawn Nathan-Jones, a prominent business leader, entrepreneur and co-owner of Over the Rainbow (OTR), EN aims to provide small businesses with networking opportunities, growth prospects, and valuable peer-to-peer

create it?

N was established less than a year ago Lathrough a collaborative effort between the Entrepreneurs Organisation (EO), ORT Jet Cape, the Cape SAJBD, and Over the Rainbow. The initiative was born out of a post-Covid need to assist and support micro-businesses in their journey towards growth and success. By bringing together entrepreneurs from diverse backgrounds and cultures, EN fosters an environment where businesses can thrive, skillsets can be shared, and meaningful connections can be forged.

The inspiration behind EN stems from a desire to uplift smaller businesses and contribute to knowledge sharing, and personal development



Launch event with Simon Susman, previous Chair and CEO of Woolworths Holdings Limited





Alderman James Vos revealed the City of Cape Town' plans to mitigate loadshedding and improve ease of doing business

How did EN begin and what inspired you to and enabling these businesses to flourish, EN believes that it can make a positive impact on the local economy. Active citizenship and social

What EN events have been hosted to date?

supporting and nurturing small businesses.

responsibility drive the initiative's commitment to

N has organised several impactful events since its inception, each designed to address the needs and challenges expressed by the entrepreneurs themselves. These events have covered a range of topics, including venture capital for entrepreneurs, business registration processes, and sales skills training. Additionally, monthly forums are held to encourage collaboration, poverty alleviation in South Africa. By empowering among the entrepreneurs, guided by the principles of the Gestaldt Mindset.

What are some of its key successes to date?

The network's achievements in such a short time are impressive. To date, EN has hosted four large-scale events, each attracting approximately 60 entrepreneurs. Over 18 forum meetings have taken place, providing ample opportunities for collaboration and shared learning. EN members have also had access to 10 business and networking events organised by partner organisations. Furthermore, a facilitator and moderator training programme has been implemented, resulting in 14 qualified moderators who enhance the effectiveness of the network's activities.

EN's impact extends beyond knowledge sharing and networking. Approximately 10 new jobs have been created through the network's initiatives, with the potential for more in the future. Furthermore, EN estimates that it has facilitated approximately R10 million worth of new business through member-to-member transactions, highlighting the tangible results of its networking efforts.

What is your vision for EN?

rirst and foremost, to create jobs. In addition, EN is a pipeline or 'feeder' for entrepreneurs will provide updates on the application process.

R10 million

New business transacted

new jobs created

committed entrepreneurs

105+

hours of learning

130+ days of networking

50+

volunteers. mentors and guest speakers



Entrepreneurs' Network is a joint initiative of the Cape SAJBD, ORT Jet Cape, EO and Over the Rainbow

to connect with prominent organisations like the Entrepreneurs Organisation (EO). The long-term goal is to positively impact the lives of 100,000 entrepreneurs within the next three years, indicating the network's ambition and commitment to driving meaningful change.

Entrepreneurs interested in joining EN can visit the network's website, www.encapetown.com, for more information. While the 2023 cohort is already full, applications for the 2024 cohort will open online in September. Interested individuals are encouraged to submit their applications through the EN website or the websites of the partner organisations, which



VC Event at UVU Africa

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A Month to EMPOWER, ENGAGE, and EDUCATE

By JOSH FRIEDMAN, Programme and Development Manager, Cape SAJBD

August proved to be a month of vibrant activity for the Cape South African Jewish Board of Deputies (Cape SAJBD) as we continue our mission to Engage, Empower and Educate. The Cape SAJBD continues to play a pivotal role in safeguarding the interests of Cape Town's diverse and vibrant Jewish community.

EMPOWER



Entrepreneurs' Network Event

On August 30th, the Cape SAJBD, in collaboration with ORT Jet Cape Town, Over the Rainbow, and EO, successfully hosted another Entrepreneurs' Network (EN) event at Deloitte. This event provided a valuable platform for entrepreneurs to connect with prominent business leaders, fostering networking opportunities and knowledge sharing.

The Cape Board was well-represented at this event, with notable individual Dawn Nathan-Jones spearheading the event, and Cape Board members Glen Heneck, Tzvi Brivik, and Rael Kaimowitz participating as Business Leaders supported by David King, Justin Asher, Lynton Cassel and Joshua Friedman. The event, energetically facilitated by expert Consultant and Facilitator, Dillon Jearey, featured rotating sessions, allowing the cohort of entrepreneurs to interact with industry leaders.

Industry leaders represented diverse sectors such as Tech CEOs, Retail CEOs, Business Strategy Consultants, Business Owners, Legal Practitioners, and Consultants. Their presence enriched the event by providing valuable advice and insights, empowering the cohort of entrepreneurs. Glen Heneck, Deputy Chair of the Cape SAJBD and Director at the Melbro Group, described this event and EN as "a powerful antidote to 'Safropessimism'. A wonder institution in the making". The entrepreneurs were equally appreciative with many accolades flowing in: "It's such a privilege and opportunity to be exposed to so many entrepreneurs and industry experts." "Really empowering and insightful." "I wanted to say thank you for a wonderful event yesterday. Thank you so much, it was very inspiring, informative and relevant".



Entrepreneurs' Network Event

ENGAGE



Limmud Conference

On 20th August, the Cape SAJBD took part in the highly anticipated annual Limmud conference hosted at the Gardens Community Centre. Their session, aptly titled "Around the Boardroom Table and Beyond", proved to be an interactive and immersive experience. The event featured group case studies and a panel discussion facilitated by the Cape Board's Executive Director, Daniel Bloch.

The central theme of this session was the impact of recent troubling events on the local Jewish community. Since March, the Cape SAJBD, along with various communal institutions, has been confronted with an increase in anti-Israel and antisemitic incidents. These challenges ranged from protests outside the Gardens Community Centre to calls for

the de-registration of a Jewish day school.

During the session, attendees were divided into groups and presented with case studies, each representing an incident within the community. Each group was tasked with deliberating on how best to respond to these incidents as if they were part of the Board Council. The discussions were not only enlightening but also served as a platform for sharing perspectives and strategies. The feedback from the attendees was overwhelmingly positive, with a community member expressing gratitude for the insight into the complexities of leading a community. The Cape SAJBD emphasised that arriving at the right solution is often a nuanced process, requiring careful deliberation to ensure the correct decision is made.

EDUCATE

On 28th August, the Cape Board collaborated with Herzlia Weizmann Primary to host a special book session titled "Goodnight Golda." This event, tailored for Grade 6 pupils, featured the book's author, Batyah Bricker from

Johannesburg. "Goodnight Golda" is a book that celebrates exemplary Jewish women leaders from around the world, aiming to educate and inspire young minds while highlighting the remarkable contributions of Jewish women to society.



Empowering the Next Generation with "Goodnight Golda"

































MEMBERSHIP FEES: R1800.00

Your membership includes



Forums

Engage in insighful discussions and valuable experiences.



Events

Attend exclusive events designed to inspire and connect.



Networking

Build and expand your professional network with like minded entrepreneurs.



Community

Be part of a supportive and dynamic community.



ADVISORY BOARD





Chairperson

- Fundraising
- Partnerships



Lisa Sandler

Programme Manager

- Forum
- Events
- Sponsorship



Lesley Waterkeyn

Membership Chair

- New Members
- Forum Training



Matsi Kolobe

Youth Membership Chair



Samkelo Bloom

Membership & Diversity Chair



Justin Asher

IT & Technology Chair



David King

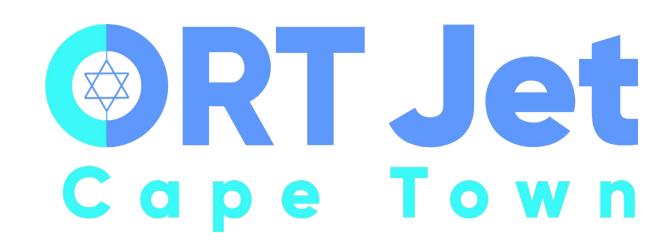
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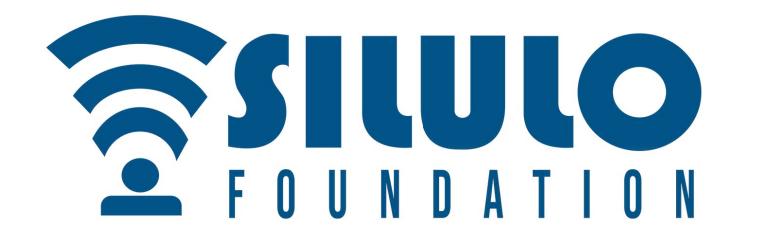


PARTNERS















THANKYOU